

Design Experience

General Mills, Inc., Minneapolis, Minnesota
Freelance Concept Illustrator, Spring 2011 – Present

Gordon Weiss Research, Minneapolis, Minnesota
Freelance Concept Designer, Fall 2009 – Present

- New product renderings and packaging for Pillsbury, Nature Valley, Old El Paso
- Self-promotional material, presentations

Idea Greenhouse, Minnetonka, Minnesota
Concept Designer for an ideation company serving Fortune 100 Companies, Fall 2007 – Present

- New product renderings and packaging for Big G Cereals, Dairy Queen, FiberOne, Georgia-Pacific, Lamb-Weston, LG Electronics, Nature Valley, Pillsbury, Yoplait
- Written product concepts for Betty Crocker and Bisquick
- Focus group concept boards

Freelance Design, US and Canada
Independent Web and Identity Designer, Fall 2006 – Present

Mindsalt Design, Louisville, Kentucky
Junior Designer, Spring 2006 – Fall 2007

- Themed Signage for CoCo Key Waterparks
- Newsletters for Topworx, Valve Company
- Invitation for ATA Career Education
- Website Design and Updates
- Construction Documents
- In-house Production

Doe Anderson Advertising and Public Relations, Louisville, Kentucky
Art Direction Intern, Summer 2005

Louisville Zoological Gardens, Louisville, Kentucky
Design and Marketing Intern, Summer 2005

Carnegie Mellon University, Pittsburgh, Pennsylvania
Promotional Designer and Editing Assistant for Admissions Office, Fall 2003 – Spring 2006

- Undergraduate Student Handbook
- International Festival Posters, T-shirts, Brochure
- Hispanic Heritage Month Poster
- Sexual Assault Awareness Brochure
- New Student Pic Book
- Multicultural Cookbook
- Black History Month Poster
- Study Abroad Fair Posters

Computer Skills

Adobe Photoshop, Illustrator, InDesign, After Effects, Image Ready
Dreamweaver, Flash, QuarkXpress, HTML, Microsoft Word, Excel, Powerpoint
Mac and PC, Digital Prepress

Community Leadership

ConsumerVisionaries™ Idea Greenhouse, Minnetonka, Minnesota
Member of a selective creative think tank, generating ideas for Fortune 100 companies,
Summer 2005 – present

Gilda's Club, Louisville, Kentucky
Volunteered and taught design software, 2007

American Institute of Graphic Arts (AIGA), Pittsburgh, Pennsylvania
2004 – 2006

Education

Carnegie Mellon University, Pittsburgh, Pennsylvania
BFA, Communication Design, Class of 2006
English Creative Writing Minor
Full Academic Scholarship, 4 years